



## **Analysis of strategic management and its role in the development of sports and cultural forums in the Directorate of Youth and Sports in Dhi Qar**

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Research Summary

The research aimed to identify the effectiveness of strategic management of cultural sports forums in the Directorate of Youth and Sports of Dhi Qar Governorate and the development of the work of the forums and development and achieve the objectives of the institution. The study aimed to: Know the objectives of the strategic management of sports and cultural forums. As well as what are the ways and methods to draw strategic management in cultural sports forums. The research community consisted of the heads and members of the cultural sports forums of the Directorate of Youth and Sports in Dhi Qar Governorate, amounting to (60), while the research sample was divided into two categories: 1- Responsible for drawing strategic management Cultural Sports Forums: The number of (45) Chairman and members of the sub-cultural sports forums in Dhi Qar Governorate all. The beneficiaries of the strategic management fee of the cultural sports forums, numbering (20) individuals distributed among coaches, referees and players. The researcher relied on the use of the descriptive approach in the survey method using scientific means and scientific research tools and the use of sources to reach the conclusions of the research, including:

- 1- Strategic management helps to make decisions .
- 2- Strategic management saves time and effort in solving problems facing the work .

The researcher also reached a set of recommendations, including :



- 1- To determine the competencies of each individual in the work of cultural sports forums .
- 2- Giving greater opportunities for innovation and creativity in the work within the cultural sports forums .
- 3- Adopting the principle of mutual trust between the joints of cultural sports forums when delegating responsibilities.

Introduction and importance of research :

There is no doubt that the correct management is responsible for the success of government and semi-governmental institutions and private sectors within society, it is not able to exploit human and material resources with high efficiency and effectiveness, and that the success of development plans in all its forms and components and their achievement of its goals cannot be security through the proper use of available resources of all kinds, and since strategic management represents the future direction of governmental, semi-governmental and private institutions and the statement of their long-term goals and the selection of the appropriate strategic pattern to achieve this in In light of the factors and variables of the internal and external environment, then the implementation of the strategy, follow-up and evaluation, sport in general represents one of the indicators of civilization, the progress of peoples and human well-being, and it is one of the elements of building societies, so the interest of governments and countries in sports institutions will reflect positively on the life of society in general. Chess is one of the mental sports that develop and develop the thinking of the individuals practicing it and develop the desired aspects and moral qualities, and that the development of any sports event in a high manner depends directly on the good and effective management of the higher authorities of the game, and that conducting studies and research on performance evaluation is necessarily going to work on comprehensive progress in all joints of the forums and will reflect positively on the achievements of their sports teams. And its adoption as a starting point for working on conducting systematic periodic evaluations through the quality of administrative planning in general. The researcher sheds light



on the basic areas of strategic management of the Iraqi Chess Federation has been represented by ( the importance and objectives of strategic management cultural sports forums, methods and methods of building strategic management cultural sports forums, conditions to be met in strategic management cultural sports forums, types of strategic management including human and financial potential. Hence, the importance of the current study on these areas as they represent the pillars of the process of developing the work of cultural sports forums and thus serving their sports teams in the best way.

The problem: The problem of the current study was manifested through the researcher's awareness of the importance of strategic management in the development and success of the work of the cultural sports forums of the Directorate of Youth and Sports of Dhi Qar. As the researcher has gained through his great experience in administrative work in the field of sports and youth that there is an urgent need for the strategic management to evaluate cultural sports forums in order to identify the strengths and support them, as well as highlight the points of difficulty to offer their treatment, development and improvement for the purpose of achieving the desired goals.

Research Objectives : The research aims to :

- 1- Identify the objectives of the strategic management of the forums
2. What else are the methods and weapons to chart the strategic management of forums
- 3- What conditions must be met in strategic management in forums
- 4- What types of strategic management are needed to achieve the objectives of strategic management in the forums.

Research Areas :

- 1- Human field: cadres of youth and sports forums within the Directorate of Youth and Sports of Dhi Qar.



2- Temporal Range : Period from 3/8/2022 to 20/2/2023

3- Spatial field : Youth forums in Dhi Qar Governorate .

Define terms :

Strategic management: "It is the way in which an organization allocates its resources and organizes its main effort to achieve its goals (29 p.)

Sports Committee : It is a formation consisting of seven people elected from sports teams within the geographical boundaries of the committee's responsibility, and one of its most important duties is to organize sports competitions at regular times that contribute to the participation of all. (Procedural definition)

Regulations: They are ministerial decisions issued by the executive authority and include abstract general rules written, which is an expression of the will of the administration in its regulatory authority, and the regulation is like the law objectively in the sense that each of them includes abstract general rules as the regulation follows the law (12:7)

Part Two : Research Procedures

2-1 Research methodology : The researcher used the descriptive approach (survey study) for its suitability with the nature of the research.

2-2: the community and the research sample: The research community consisted of cadres of cultural sports forums and the amount of (45) and coaches, players and referees and their number (265), with a total of (310), but the research sample has been divided into two categories:

- 1- Responsible for drawing up the strategic management of sports forums : (45) managers, employees and administrators .
- 2- Beneficiaries of the strategic management fee Sports and cultural forums : (265) individuals distributed among coaches, referees and players

- Data collection tools: The researcher used the questionnaire as the main tool to collect data and information through which strategic management can be evaluated and cultural sports forums. Where the



researcher designed one questionnaire form for the research sample. In the light of the review, research and personal interviews carried out by the researcher, in addition to the analysis and study of references and previous studies, the researcher began to design the questionnaire form and after presenting it to the experts, the researchers saw a percentage of stopping 100% of the opinions of the experts in the questionnaire phrases, so that the number of phrases became (44) phrases distributed over all fields

. Exploratory experiment: . Therefore, the researcher conducted his exploratory experiment, on a sample of members of sports and cultural forums (9 members of forums) on 10/7/2022, and their number was (9) members of the original community of the research. It was found from the exploratory experiment that the instructions were clear to the members of the research sample and that the time taken for application was between (10–15) minutes, as the average time to answer (15) minutes, while the answer alternatives were suitable for the research community as well as its paragraphs, and thus the scale became With its instructions, fields, paragraphs, and answer alternatives ready for application

2-4: Scientific transactions of the questionnaire form :

2.4.1 The sincerity of the form : "be a reasonable form and its paragraphs indicate its association with the measured behavior, which is not a real honesty as indicated by most studies and research, but it is a formal honesty " (177:5) Therefore, the researcher presented the questionnaire to a group of experts in the field of sports management has reported all the experts belonged phrases each area and what should be the field has reported that the content of the phrases are actually evaluating the strategic management of cultural sports forums and the percentage of approval of experts on the sincerity of Questionnaire 90%.



2-4-2: the stability of the form: the researcher calculated the stability of the form in the manner of application of the form and then re-application after a period of 15 days only for a sample of 9 members of sports forums and these results, which all came show the stability of all components and areas to a high degree at the level of (0.05)

It is clear from the goal that the correlation coefficients between the first and second application of the questionnaire statements ranged between (90.87), which indicates that all the questionnaire statements have high stability coefficients.

The final application of the scale: After the completion of the exploratory experiment, it was the turn of the main experiment, as the researcher began to apply the scale of strategic management of cultural sports forums consisting of (44) items on the members of the application sample, which numbered (310) members in the forums, and after the completion of the implementation of the main experiment, the researcher collected data on the sample members in cooperation with the assistant work team.

Additional means :

The statistical aspects were addressed using the additional bag ( SPSS ) and the following statistical procedure was used :

1-Percentage / 2-Weighted mean / 3-Standard deviation / 4-Pearson correlation coefficient /

5- Alpha stability coefficient / 6- Relative weight.

3- Presentation , analysis and discussion of the results :



1: The importance and objectives of strategic management Sports and cultural forums:

Table No. (1)

Beneficiaries of strategy management (referees, players and coaches )		Responsible for drawing strategic politicians (forum chairs and members )		Phrases	t
Verificati on score	Relative weight	Verificatio n score	Relative weight		
3	0.85	3	0.90	Strategic management helps members of cultural sports forums make decisions	1
3	0.77	3	0.90	Strategic management, not members of cultural sports forums, save time and effort in solving problems	2
3	0.92	3	0.91	It works to clarify the objectives of cultural sports forums and the time in which they are achieved	3
3	0.88	3	0.88	Working on the principle of specialization in work	4
3	0.84	3	0.79	It gives a suitable space for creativity and innovation at work	5
3	0.81	3	0.85	Helps to avoid administrative errors	6
2	0.81	3	0.89	It gives you confidence in dealing	7



				with employees with transparency	
3	0.82	3	0.88	Allows you to maneuver and act freely without consulting senior management	8
2	0.77	3	0.90	Contribute to the participation in directing the work between members of sports and cultural forums and coaches of the teams of the Committee	9
084		0.90		Relative weight of the axle	

Through the previous presentation of Table (2), we find that the results indicate that there is agreement between the opinions of those responsible for drawing strategic management and the opinions of the beneficiaries of strategic management among members of cultural sports forums, as the relative weight of those responsible for drawing management in the importance of management and its objectives was (0.90) and the relative weight of the beneficiaries of strategic management in the importance and objectives of management was (0.84). The researcher attributes this to the fact that the members of the cultural sports forums are the ones who develop and draw the strategic management that is developed to match the objectives of the Directorate of Youth and Sports in the province and that the reality is consistent with what was stated in the questionnaire provided to both sample individuals, as the players, coaches and referees feel the importance and goal of strategic management, not members of cultural sports forums.."

Strategic management helps managers and officials to prepare the best scenarios in developing future plans and implementing them according to potential variables to achieve the goals of the organization "(2: 7) Thus, the researcher can answer the question - what is the goal of strategic





management not for the staff of cultural sports forums? Through the results of the statements achieved by both those responsible for drawing strategic management and the beneficiaries of the management are as follows:

- Strategic management helps in decision-making
- Strategic management saves time and effort in solving problems
- Strategic management clarifies the objectives of the work of sports forums.
- Strategic management allows freedom of action without reference to senior management in the face of sudden changes

2 - Methods and methods of t cm and build strategic management sports and cultural forums :

From Table ( 2) clarify that the relative weight and degree of verification of the opinions of the research sample in the ways and methods of drawing strategic management sports and cultural forums .

Beneficiaries of strategic management (referees and Members & Trainers )		Those responsible for drawing up strategic politicians (chairs and members of sports forums)		Phrases	t
Verificati on score	Relative weight	Verificati on score	Relative weight		
3	0.85	3	0.92	The objectives are determined and not based on the law and regulations when designing and building strategic management of cultural sports forums .	10
2	0.74	3	0.90	The available human potential (human and material) is taken into account when designing the strategic management of sports and cultural forums.	11



3	0.76	2	0.77	All members of cultural sports forums participate in drawing up the strategic management of cultural sports forums .	12
3	0.75	3	0.87	The proposals of players, coaches and referees are used in building strategic management	13
2	0.72	2	0.84	Experts and specialists in the field of sports management are used when drawing up strategic management	14
2	0.73	2	0.72	Research and studies are used when drawing up and building strategic management of cultural sports forums .	15
0.75		0.87		Relative weight	

It is clear from Table No. (2) that the members of the research sample show the existence of harmony and cooperation in the methods and methods of drawing strategic management, members of cultural sports forums in their opinions, which results in that the relative weight of the methods and methods of drawing strategic management among those responsible for drawing management amounted to (0.87) and the relative weight of the methods and methods of drawing strategic management among the beneficiaries of the management fee amounted to (0.75) and that is a good indicator of the methods and methods of drawing strategic management in the sub-federations, " This shows the importance of strategic management as an integrated system for taking and implementing strategies that reflect the best alternatives available to the organization" (9: 20) and thus the researcher can answer the following questions:

- What are the methods and methods followed by cultural sports forums in drawing up strategic management cultural sports forums .



- Through the results of the statements verified from the numbers of the research sample, which are as follows:

- Objectives are determined based on the law and regulations when drawing up strategic management

- The human and material capabilities available are taken into account when drawing up the strategic management of cultural sports forums, taking into account the opinions of each of the members of the research sample and according to their orientations in that.

3- The axis of the conditions to be met in the strategic management of sports and cultural forums :

From Table No. (3), which shows the relative weight and the degree of verification of the research sample in the conditions to be met in the strategic management of cultural sports forums.

Beneficiaries of strategy management (referees, members and coaches )		Responsible for drawing strategic politicians (chairmen of members of sports and cultural forums )		Phrases	t
Verificati on score	Relative weight	Verificati on score	Relative weight		
2	0.71	3	0.90	Strategic management of cultural sports forums is clear and understandable to the beneficiaries	16
2	0.74	3	0.91	Take into account that the strategic management of sports and cultural forums is easy	17
2	0.72	3	0.92	Strategic management is announced as cultural sports forums for administrators, referees, coaches and players .	18



2	0.70	3	0.89	Strategic management Cultural sports forums are defined by clear instructions and laws	19
2	0.71	2	0.63	The strategic management of cultural sports forums is characterized by stability when changing the members of the governing bodies of the committees.	20
3	0.82	3	0.85	There are books to describe strategic management Cultural sports forums	21
2	0.76	3	0.92	Strategic management of cultural sports forums is realistic and applicable	22
3	0.73	3	0.91	Players and coaches trust the strategic management with which cultural sports forums operate	23
2	0.79	3	0.90	Strategic management in sports and cultural forums works to develop the talents of young people	24
0.75		0.86		Relative weight of the axle	

It is clear from Table ( 3 ) that all the statements were verified from the point of view of the members of the research sample of those responsible for drawing strategic management and for both types of sample members represented by officials and beneficiaries for drawing strategic management .

The members of the research sample show the existence of harmony and cooperation in the conditions that must be met to draw strategic management, where the members of the sub-federations in their opinions that harmony through their convictions obtained through the



vision of strategic management and the need to meet the necessary conditions to advance the reality of the responsibilities of the forums through the absorption and discovery of talents and provide the ideal environment to embrace players, coaches and referees, which constitutes integration in the availability of all the elements of the games for their sustainability and spread and achieve good and planned results in internal participations And the external teams of cultural sports forums, which results in the relative weight of the conditions due to draw strategic management among those responsible for drawing management amounted to (0.86) and the relative weight of the methods and methods of drawing strategic management among the beneficiaries of the management fee amounted to (0.75), which is a good indicator of the conditions that must be met to draw strategic management in cultural sports forums "The institutions that are strategically managed enjoy performance that exceeds the performance of institutions that are not strategically managed(3:36).

- 4- The field of types of strategic management necessary to achieve the objectives of strategic management Sports and cultural forums .

A - Strategy for the availability of material resources :

Table No. (4) shows the relative weight and the degree of achievement of the research sample in the strategy of the availability of material capabilities in strategic management and cultural sports forums.

Beneficiaries of strategic management (referees, players and coaches )		Responsible for drawing strategic politicians (chairmen and members of cultural sports forums )		Phrases	t
Verificati on score	Relative weight	Verificati on score	Relativ e		



			weight		
2	0.72	3	0.93	Cultural sports forums are interested in the presence of various stadiums	25
2	0.74	3	0.86	Modern electronic technologies are used to obtain information related to strategic management	26
2	0.71	3	0.85	A plan is drawn up to draw up the schedule of sports fields	27
2	0.66	3	0.80	Old and spent used tools are excluded and work on the maintenance of playgrounds	28
2	0.75	2	0.75	The existence of a special committee working according to a fixed system for the maintenance of all playing tools	29
2	0.71	3	0.81	Locally manufactured tools conforming to international standards are used in the training process	30
3	0.75	3	0.90	The strategic management of the forums is concerned with the availability of technical conditions in the tournaments held by the cultural sports forums	31
2	0.72	2	0.85	The strategic management of cultural sports forums is concerned with the establishment of specialized football schools for the gifted	32
2	0.73	3	0.92	The strategic management determines the action plan of the cultural sports forums and the stages of their realization	33
2	0.71	3	0,83	The plans developed by the Sports Committee are	34



				commensurate with the capabilities available to it	
0.74		0.84		Relative weight of the axle	

It is clear from Table ( 4) that all the statements were verified from the point of view of the members of the research sample when those responsible for the availability of material capabilities to draw strategic management and for both types of sample members represented by the officials and beneficiaries of the drawing of strategic management .

The members of the research sample show a qualitative convergence in the views of both types of the sample towards the possibility of the availability of the physical aspects of the infrastructure represented in the stadiums, devices and tools for games, as well as include modern systems for maintenance as well as the technical conditions that must be met for those tools and also include specialized schools for the gifted in all their categories and according to what is planned by the Directorate of Youth and Sports, which resulted in the relative weight of the material potential that must be available to draw the strategic management of officials The management fee amounted to (0.84) and the relative weight of the material capabilities that must be available to draw the strategic management among the beneficiaries of the management fee amounted to (0.74) and this is a good indicator of the conditions that must be met to draw the strategic management in the sub-federations "To ensure the success of the work in the institution, strategic management must be analyzed to see if the strategies applied in the areas in which they have been studied achieve their goal" (25:4)

B : Financial Availability Strategy :

Beneficiaries of strategic management (referees, players and coaches )	Responsible for drawing strategic politicians (chairmen and members of cultural sports forums )	Phrases	t



Verification score	Relative weight	Verification score	Relative weight		
2	0.72	3	0.43	There are donations and donations from those interested and concerned with games	35
2	0.70	3	0.90	Forums have records of their financial policies	36
2	0.72	3	0.84	Strategic management in cultural sports forums is interested in holding training courses for financial affairs workers	37
2	0.75	3	0.85	Strategic management in sports and cultural forums is concerned with providing financial and technical capabilities for players	38
2	0.70	3	0.81	The strategic department is concerned with setting estimated budgets for the programs and activities of cultural sports forums	39
2	0.74	3	0.92	Strategic management in cultural sports forums is concerned with setting financial foundations and rules	40





				for contracting with coaches and players	
3	0.71	3	0.90	What has been implemented in previous years is guided by the development of the financial strategy for the new year	41
2	0.73	3	0.82	The financial strategy in cultural sports forums determines the disbursement of referees' remunerations	42
2	0.72	3	0.92	The tools and devices for the game are purchased at the lowest price	43
2	0.60	2	0.64	Sports, cultural and cultural forums seek self-financing for their activities	44
0.73		0.80		Relative weight of the axle	

It is clear from Table ( 5) that all the statements were verified from the point of view of the members of the research sample when those responsible for the availability of financial capabilities to draw strategic management and for both types of sample members represented by the officials and beneficiaries of the drawing of strategic management .

The members of the research sample show a convergence in the views of both types of the sample towards the possibility of the availability of the financial aspects of the monetary financial resources that concern the budget of the forums in line with the direct matters related to the provision of rewards and financial incentives as well as the financial components of the establishment of tournaments of various kinds and



levels as well as aspects of developing the financial skills of cadres specialized in the financial aspects and aspects of self-financing and related to the skills of drawing financial policy for forums and the provision of tools for the game and its success factors, which resulted in this The relative weight of the material capabilities that must be available for the strategic management fee among those responsible for drawing the administration amounted to (0.80) and the relative weight of the material capabilities that must be available to draw the strategic management among the beneficiaries of the management fee amounted to (0.73), which is a good indicator of the financial capabilities that must be available to draw the strategic management in the sub-federations. The higher the level of strategic management, the better its athletic level. Because the growth of strategic management has already become influential, so we found the administration seeking to take care of all sports activities and develop them" (6:17)

#### Conclusions and recommendations :

Conclusions: Through the findings of the researchers and in the light of the information and evidence obtained by the researcher, he reached:

- 1- As for the importance of strategic management goals, sports and cultural forums :

The results show that the strategic management of cultural sports forums works to take appropriate decisions and save time and effort in solving problems and help to clarify the goals and speed in achieving them, as well as the administration is working to give the largest possible ability to participate in decision-making and the development of creativity and new ideas to advance the work of the Union for the better as well as contribute to directing thought and work satisfactorily by players, coaches and referees .



- Strategic management helps in decision-making - Strategic management saves time and effort in solving problems

2- Methods and methods of building strategic management Cultural sports forums : The results that appeared in the axis of methods and methods of drawing strategic management cultural sports forums show that there is harmony and compatibility between those responsible for drawing management and the beneficiaries of this strategic management, namely coaches, players and referees .This resulted in :

- The objectives are determined based on the law and regulations when drawing up the strategic management .- The human and material capabilities available when drawing the strategic management of the sub-federations are taken into account, taking into account the opinions of each of the members of the research sample and according to their orientations in that.

3- The axis of conditions to be met in strategic management Cultural sports forums: The results that appeared in the axis of conditions that must be met to draw the strategic management of the sub-federations show that there is cooperation and consensus between those responsible for drawing management and the beneficiaries of this strategic management, namely coaches, players and referees.This resulted in:

1- Strategic management of cultural sports forums is clear and understandable to the beneficiaries.2- Strategic management of cultural sports forums is realistic and applicable 3- For the types of strategic management necessary to achieve the objectives of strategic management cultural sports forums.

A- Construction Strategy : The results show that cultural sports forums are interested to some extent in the presence of institutions, clubs and specialized schools ( Football Schools).

The computer is used to know the contents of the strategic management and obtain the necessary information in the branches of the Union,



- There are plans to complete the playgrounds you need and buy equipment and tools -

B - Financial Strategy : Showing the results

- the absence of subsidies, bodies and financial donations in cultural sports forums and those interested in sports (donations from playing),

- The lack of interest of the strategic management in holding training courses for financial affairs workers

–develop estimated budgets for the programmes and activities of the forums satisfactorily for players, coaches and referees,

- The development of the financial strategy for the new year is guided by what has been implemented in previous years,

### Recommendations

In the light of the research population and the selected sample, and in light of the results of the research, the researcher recommends the following:

1- For the importance and objectives of strategic management of cultural sports forums .

- To determine the competencies of each individual in the work.

- To be given more opportunity for innovation and creativity at work.

- To give confidence when dealing with committee departments.

2- Methods and methods of drawing and building strategic management :

That the human and material capabilities available are taken into account when drawing up strategic management - that all members of the committee participate in drawing strategic management and benefit from the suggestions of players - coaches and referees in drawing strategic management



- The use of experts in the field of law and sports management in drawing and building strategic management - Benefit from research and studies when drawing and building strategic management.

3 - Conditions to be met in strategic management :

- Strategic management in cultural sports forums should be clear, specific and far from complex. - To be written and announced to all administrators, players, coaches and referees---The change of boards of directors should not be accompanied by a radical change in strategic management so that strategic management is stable. - The strategic management of cultural sports forums should seek to clarify their objectives in youth development and implement this on

ground through its programs and activities.

For the types of strategic management needed to achieve the objectives of strategic management Cultural Sports Forums

A- Construction Strategy:

- The forums should be concerned with the presence of institutions (specialized clubs and youth forums) among their various activities.
- Modern technologies should be used to know the contents of strategic management and obtain the necessary information - Establishing a committee in all cultural sports forums with a fixed periodic system for the maintenance of stadiums. - Paying attention to the establishment of more schools for the gifted.
- Develop plans commensurate with the available capabilities

B- Financial Strategy :

- Attention to the existence of subsidies, grants and financial donations from businessmen and those interested in sports.
- Training courses should be held for employees of financial affairs. - - Increasing the financial reward for players, coaches and referees



- Attention to the development of estimated budgets for the programs and activities of cultural sports forums, - The financial strategy should determine the rewards for players, coaches and referees in a positive and adequate manner--- that cultural sports forums achieve self-financing for their activities through the sources of financial resources limited by the laws in force.

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